



Thursday 26<sup>th</sup> August 2010

## Payment Options

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Photron has prepared a new payment option document to assist our distributors pay via a variety of methods.

[Click here to download the Adobe PDF document.](#)

Photron accepts the following payment methods: International funds transfer in European Euros, United States Dollar, Travelex, Credit-Cards: Visa / Mastercard / Amex.

If you would like to authorize Photron to debit a new credit-card please print and email the PDF form to [accounts@photron.com.au](mailto:accounts@photron.com.au) at your convenience.

## Lower Detection Limits? - Think Photron!

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Photron is now offering one free [P800S](#) or [P900S](#) series [Super lamp](#) with the purchase of every [Super Lamp Power Supply](#) - Please note your choice in the notes field or email [sales@photron.com.au](mailto:sales@photron.com.au)

This offer is available until the 31th December 2010. For more information on the benefits that [Super Lamps](#) provide to your customers: [www.photronlamp.com/super-lamps](http://www.photronlamp.com/super-lamps)

## Online Ordering Made Easy

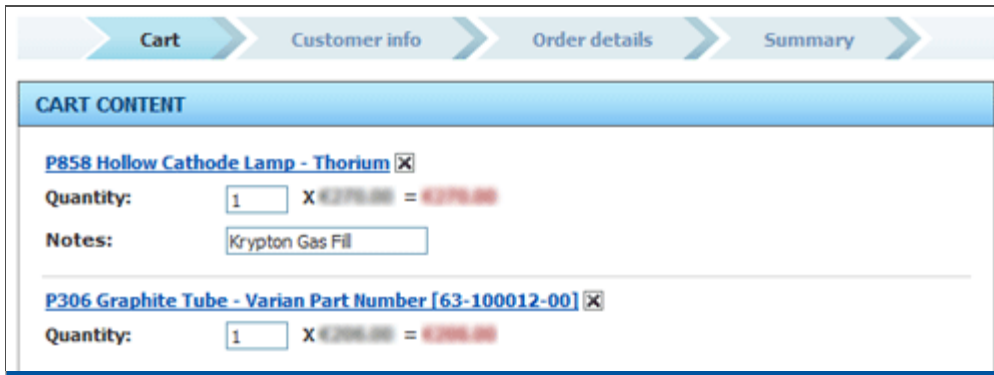
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When ordering online you can now add special requirements to the ordered products.

If you require a different label or gas type; this feature will benefit you while ensuring that your order is processed both quickly and precisely.

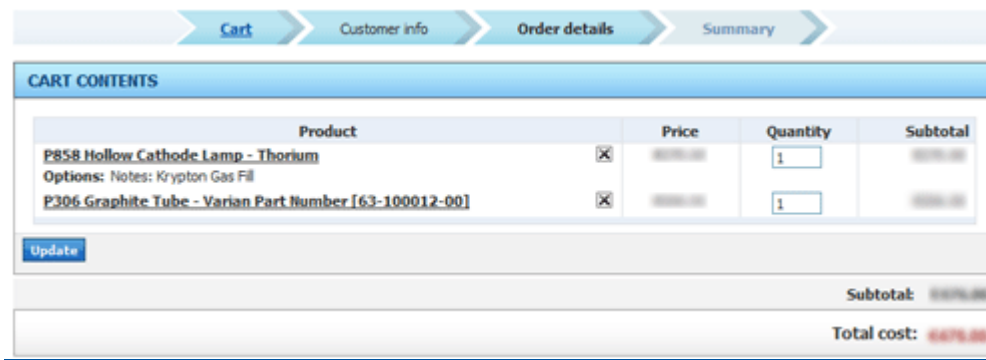
	<p><b>P858 Hollow Cathode Lamp - Thorium</b> CODE: P858 <b>Price: €270.00</b></p> <p><b>Notes:</b> <input type="text" value="Krypton Gas Fill"/></p> <p><b>ADD TO CART</b> ▶</p>
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Photron has also modified our checkout experience after consultation with our suppliers in order to improve your ordering experience ([Photron International Website](#)). This procedure is expected to remove 10 minutes from each order, allowing you to send your time more efficiently.



### Shopping Cart View

Your new shopping cart area allows more room to display note fields, prices and quantities while ensuring the best possible experience in your browser.



### Order Review Screen

Your final ordering screen provides an easy one-glance at all the important information: Product Codes | Notes | Prices | Quantities | Subtotals all on one-easy-to-see page.

If you have any concerns or queries about the new checkout process please do not hesitate to contact [sales@photron.com.au](mailto:sales@photron.com.au) with your comments.

## Increase your sales: Photron Welcome Packs

We also have starter packs available that contains the following documents (In the welcome packs there are:

- Product brochures
- Calendars
- Pens
- Payment terms and options
- Customer Privacy policy
- Price lists
- Periodic table
- Warranty information
- Our contact details
- Australia and Thailand